



# WHY I DID IT!

Tracy Woods, age 40, tells us why she chose Smudge-Free for her Semi-permanent Make-up

**Why did you choose to have Semi-permanent Make-up?**

To save time applying makeup. I'm so busy with my children, house and husband.

**What did you want to achieve from it?**

I was looking tired and felt the need to look better. I noticed the signs of aging which was depressing me. My eyebrows became thinner over the years and my eyes had lost their sparkle, not to mention the thinning of my lips. I thought Semi-permanent Make-up would be a good start to change this.

**How has having Semi-permanent Make-up changed your life?**

Ah! You can't imagine how this has made me feel, now my eyebrows, lips and eyes are

done. I first decided to have my eyebrows done and was so impressed I wanted to have the rest done too. From the moment I had my consultation with Andrew Stassi I knew I was in a professional's hands. He knows instinctively exactly how much and what needs to be done. I knew there would be an improvement but didn't know how much. People say I look as if I have had a mini facelift, but of course I haven't!

**Was the procedure painful?**

I was surprised to feel very little discomfort, if any. The lips were a little sensitive but not painful. Andrew uses a topical anaesthetic cream that makes the whole procedure pain-free. The eyes were a breeze. I don't usually wear makeup on my eyes but Andrew used a dot placement technique and he assured me it would be a very subtle enhancement. I am so thrilled with my new look!

**Has Semi-permanent Make-up increased your confidence?**

Definitely yes! I now feel refreshed in the

morning when I wake up. It's just fantastic! I just shower and go!

**What do you think the treatment could do for others?**

Since my friends have seen the results on me quite a few have been to see Andrew, because they were so impressed. They're all gob-smacked with their new looks. One woman stopped me a restaurant to ask me where I got my long-staying lip liner pencil from. She said she watched me eat 'n drink and it didn't budge. I told her that I had Semi-permanent Make-up.

**How have your friends and family reacted to your new image?**

Their first reaction was, "What have you done? You look so different." Those who saw me after a few weeks thought I'd been on a health farm for a month, while others thought I'd had surgery. But I would say, if you decide to have this done, you must go to a professional who knows their stuff. I'd seen this on others and wasn't impressed as the look was too made-up for me, but once I'd seen Andrew's work I felt very confident. My enhancements are subtle and very natural looking.

**Will you be having further procedures?**

Absolutely! There's no going back now. I have been told that the results could last anything from one to three years and sometimes they last for longer than that. Andrew says I should see him in about 18 months or so, just to give me a refresher treatment. This will keep the colour in tip-top condition. ■



TRACY BEFORE



TRACY AFTER

**Want to make a difference to your appearance? Find out more information on the Smudge-Free techniques, visit [www.smudge-free.co.uk](http://www.smudge-free.co.uk) or call Tel:0207 272 6021 to find a consultant in your area.** **Smudge-Free** Semi-Permanent Cosmetics